



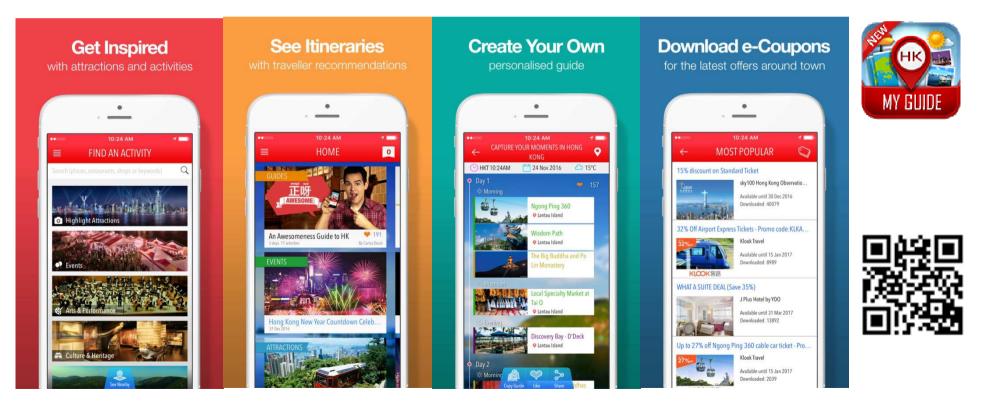
# csl & HKTB Discover Hong Kong Tourist SIM card Fact Sheet

Nov 2017



# **FREE** access to Tourist Friendly Mobile Portal

- Download thousands of attractions and traveller's recommendations from My Hong Kong Guide the all-in-one trip-planner app.
- Discover shopping, dining and accommodation offers with in-app ecoupons.





## Mobile convenience for your guests...

### Bundles of mobile data

1.5GB/5GB of data at lightning-fast speeds for online action, perfect for those Instagram uploads.

### • Unlimited csl Wi-Fi usage

Log on at more than 15,000 hotspots around the city to share updates on the move.

### Credit for calls and texts abroad

Pre-loaded with HK\$30/HK\$48 to text updates of their adventures to share with friends back home! Also use it for low-cost international calls to <u>35 countries</u> (a bargain at \$0.45/min).

### • Offers and travel tips at your fingertips

Find out what's going on in the city with direct access to special discounts and valuable insider travel tips on Discover Hong Kong's free Apps

Suitable for devices using Micro, Nano & Mini SIM cards

Pre-paid Package	5-Day Pass	8-Day Pass		
Card Type	TRIO (Nano / Micro / Mini)	TRIO (Nano / Micro / Mini)		
Network standard	4G	4G		
Validity	180-day	180-day		
Retail price	HK\$88	HK\$118		
Validity (upon activation)	First 5 days' service	First 8 days' service		
	USAGE PLAN DETAILS (applicable in HONG KONG)			
Local data	1.5GB (for HK & Macau)	5GB (for HK & Macau)		
Local voice call	Unlimited			
csl Wi-Fi	Unlimited			
Usable stored value (for IDD calls plus local and international SMS)	HK\$30 HK\$48			
	IDD 0060: \$0.45/min flat rate IDD 0060 to 35 countries			
	Intra-network: HK\$0.1 / SMS	Inter-network: HK\$0.7 / SMS		
	To mainland China: \$0.5 / SMS	To other countries: \$1.8 / SMS		
USAGE PLAN DETAILS (applicable in CHINA / MACAU / TAIWAN)				
Roaming data	HK\$40 / 40MB / 1-day			
CHINA / MACAU- Receiving calls \$8 / min ; Outgoing local calls \$6 / min ; Outgoing IDD calls to HK \$				
Roaming call	IDD calls to other countries \$19 / min TAIWAN- Receiving calls \$9 / min ; Outgoing local calls \$9 / min ; Outgoing IDD calls to HK \$9 / min; Outgoing IDD			
	calls to other countries \$19 / min			
TOP-UP OPTIONS				
Extra 5-day-pass	- Validity: 5 days			
for Local data, csl WiFi and Local voice				
calls. (Excluding IDD calls and local &	- Local data: 1.5G - Local voice calls: unlimited			
international SMS)	- csl Wi-Fi: unlimited			
Usable stored value for IDD calls plus local & international SMS	HK\$50 / HK\$100 / HK\$200 / HK\$300 (Please see above for cost of each service)	550 csl. s100 sector state st		



# csl Discover Hong Kong Tourist Prepaid SIM Card Co-op Pricing Scheme for Partnership Programme

Retail Price:	HK\$88.00	HK\$118.00
Pricing to HKTB Trade Partner*:	HK\$48.00	HK\$65.00

#### Terms & Conditions:

- Partners are permitted to resell the Prepaid SIM cards at the Retail Price or as marketing rewards / free giveaways.
- -The product is allowed for resell to third party; selling price must be at original retail price of: \$88/5 days and \$118/8 days

#### Minimum Order and Delivery Conditions:

Partners to be entitled free delivery services to one designated location with MOQ of 500 pcs per order for generic prepaid SIM Card versions. MOQ of 5,000 pcs per order for customized SIM card version#.

\*Hotels, Travel Agents, Attractions, Airlines, etc # Company logo can be added on SIM card packing



For enquiries, please feel free to contact

**Trade Development** 

Ms Kristy Leong Tel: 2807 6227 Email: <u>kristy.leong@hktb.com</u>